



**Making Learning Fun
and Ecological**



Erasmus+



**NATIONAL AGENCY
for European Educational
Programmes and Mobility**



MAKING



LEARNING



FUN AND



ECOLOGICAL



Co-funded by the
Erasmus+ Programme
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"Each partner is an important piece in the overall project puzzle"

- ECO LOGIC
- SYNTHESIS
- ENERGAP



About the project

The project Making Learning Fun and Ecological (MLFE) is an Erasmus+ project that aims to develop learning and teaching materials on the topic of social entrepreneurship, linking it to environmental and climate matters.

The project made materials that use gamification practices, available online (in a printable format), including a board game!

Gamification has shown itself to be highly important for environmental goals and Eco - Logic, the lead partner of this project, that has developed ample experience with this.

What is Social Entrepreneurship?

Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a wide range of organizations, which vary in size, aims, and beliefs. Social entrepreneurs, are either non-profits, or they blend for-profit goals with generating a positive "return to society". Therefore, they use different metrics. Social entrepreneurship typically attempts to further broad social, cultural and environmental goals often associated with the voluntary sector in areas such as poverty alleviation, health care and community development.

Social Entrepreneurship

WORLD TRENDS

Amidst the global economic crisis, the role of entrepreneurship in boosting the economic activity has been emphasized in many countries. Governments have often allocated important shares of recovery packages to helping entrepreneurs, either in the form of loan guarantees, tax incentives or research credit designed to boost innovation.

The main concern that's at the forefront nowadays is the environmental crisis.

Therefore stimulus plans have often given priority to environmentally-friendly investment, such as projects for improving energy efficiency, or enhancing sustainable transport.

EU TRENDS

The number of social enterprises and people employed is progressively increasing in most EU Member States. Although people are still not fully aware of the potential of the social enterprise, society is more socially conscious, with people showing more interest in responsible consumption, including local, organic and fair products. Moreover, companies demonstrate concern about their CSR (corporate social responsibility), and investors pay more attention to ethical issues.