

STEP 1



PURPOSE OF THE TOOL

The Value Toolbox – This tool is intended to create a systematic discussion while analyzing a certain value during workshops or training courses. The tool is suitable for discussing a variety of topics where a comprehensive approach is required.

The main aim of the tool is to stimulate discussion toward improvement of a particular value through determination of benefits and challenges and understanding their impact from four different aspects: political, economic, environmental and social.

INSTRUCTIONS

STEP 1: In the beginning of the session, the participants ought to tell what they understand under the term "value" and what is the most important value seen from their perspective. Further, the participants are divided in teams and the number of team members varies depending on the number of participants. Through a discussion, each team proposes one value that is important for them. Then, each value is presented briefly to the other teams and through voting, the group chooses one value that will be further discussed by each team. During the voting, each participant has the right to vote for one value that is not proposed by its own team.

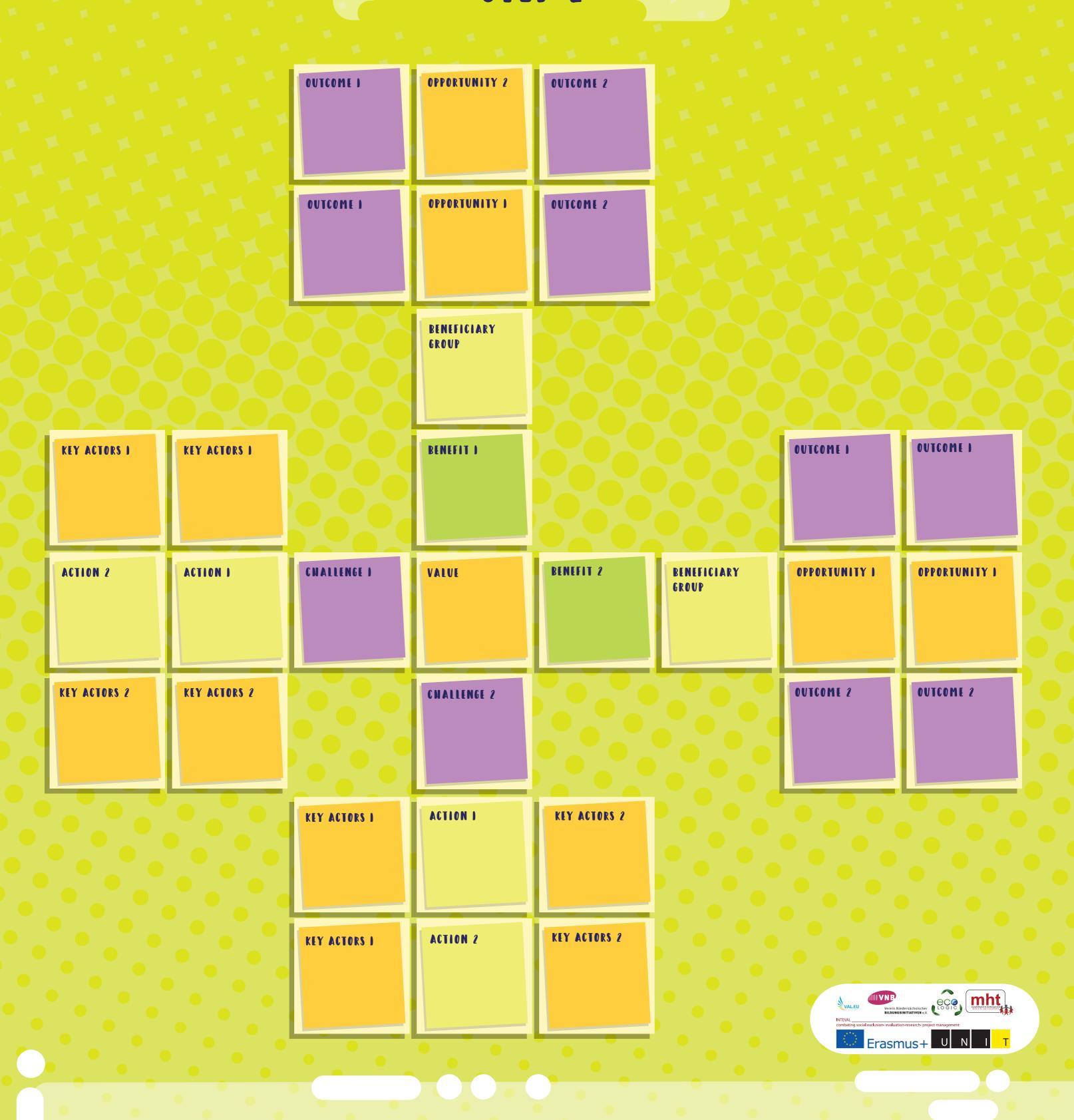
STEP 2: After selection of the particular value, each team needs to identify two main benefits from that value. For each benefit is necessary to determine the beneficiary group and the two main opportunities that are created from the value. In the end, the two outcomes deriving from the created opportunities should be presented.

Afterwards two key challenges related to the value are identified. For each challenge, two actions are proposed; the key teaching factor and non - teaching actors both are deter-

mined, or the key actors from a proposed list are selected, each of both different sides.

STEP 3: In the third phase is necessary to identify the impact this value has on politics, economy, environment and society. For each aspect, the team should identify two benefits and two challenges and further determine the beneficiary group, the created opportunity and the outcomes from the benefit as well as the necessary action and key actors for the proposed challenge.

STEP 2



VALUE — Values are the fundamental elements of the culture; they define the meaning and significance for the people within a society. The rules and norms of a social system are derived from its values. From this point of view, it becomes clear that values have a deep significance for the respective social system since they significantly influence, control and regulate this social system. As an essential and elementary values in a society can be considered the human rights, democracy, equality, education, religion, environmental quality etc.

BENEFICIARY GROUP – Beneficiary group is a group of people that has direct or indirect benefit from a certain value. As beneficiary groups can be accounted different age groups of citizens, students, elder people, employees, different society segments, companies, public and private institutions, civil organizations etc.

KEY ACTORS – Key actors are the key stakeholders that will support or block the establishment of a certain value due to their personal interest. The key actors can be categorized as public or private, as well as teaching or non – teaching, depending on a certain value. As key actors can be considered civil organizations, public institutions, private companies, local governments, citizens etc.

BENEFIT – Benefits are the advantages gained from a certain value.

OPPORTUNITY – Opportunities are circumstances and possibilities for the beneficiary groups that derive from the value.

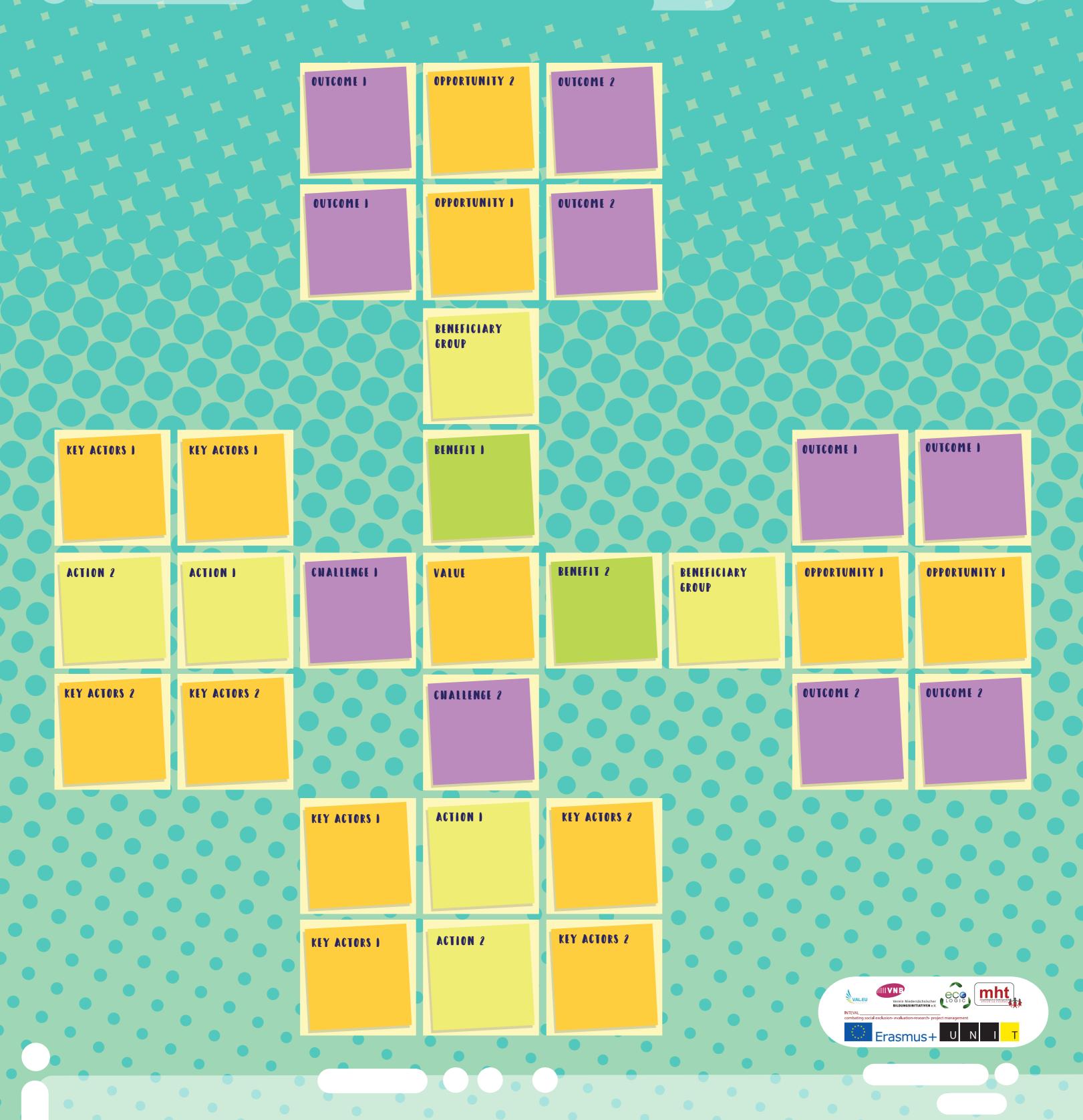
OUTCOME - Outcomes are the consequences that a certain value has on the society.

CHALLENGE – Challenges are situations or problems that are new and difficult to be accepted thus require great efforts and determination.

ECONOMIC ASPECT

STEP 3

POLITICAL ASPECT



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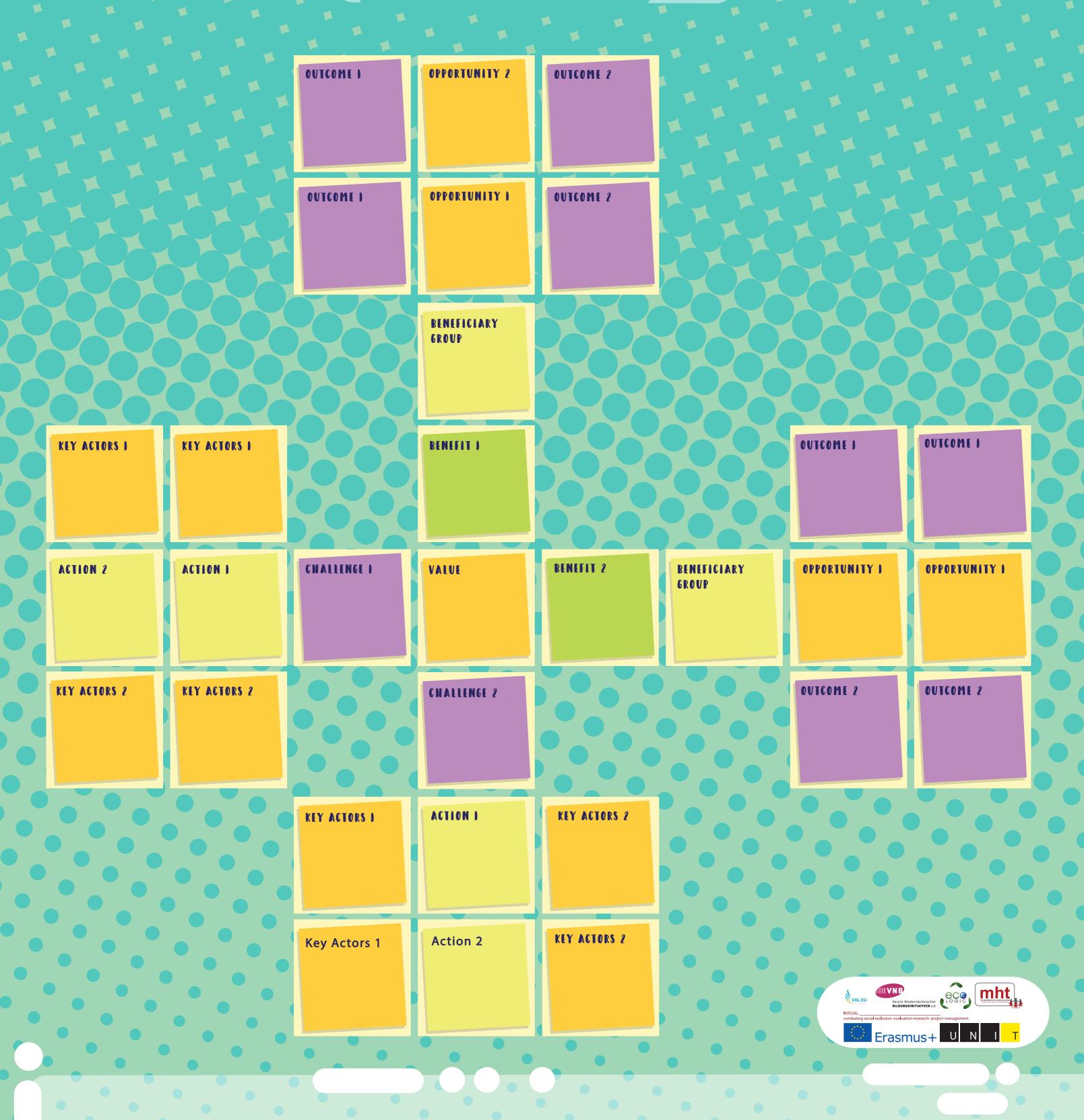
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ENVIRONMENTAL ASPECT

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SOCIAL ASPECT



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