



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.1.

# OFFER EDUCATION AND TRAINING ON SUSTAINABLE TOURISM

Identify appropriate tools and approaches to raise awareness, understanding and necessary skills of traditional tourism operators to transition to sustainable practices.



INTERGREEN



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.2

## OFFER FINANCIAL INCENTIVES FOR GREEN TOURISM TRANSITION

Allocate resources to offer subsidies or grants for tourism operators interested in eco-friendly upgrades, renewable energy installations, waste recycling and adopting other sustainable practices etc.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## INVEST IN COLLABORATIVE MARKETING INITIATIVES

Identify potential local collaborators and co-create a marketing campaign to show-case sustainable tourism destinations and businesses that offer eco-friendly tourism packages.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.4.

## DEVELOP AN INFRASTRUCTURE DEVELOPMENT PLAN

Identify all relevant stakeholders to develop a plan for infrastructure development tailored to the needs of sustainable tourism, and the current state of the tourism industry.







**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.5.

## BUILD PUBLIC-PRIVATE PARTNERSHIPS

Forge partnerships between the municipality and private sector entities to jointly invest in sustainable tourism infrastructure.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.6.

## FORM A SUSTAINABLE TOURISM PLANNING COMMITTEE

Identify all relevant stakeholders to form a cross-sectoral sustainable tourism planning committee and identify key areas and topics to focus on for a more balanced sustainable tourism development.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## LAUNCH GREEN BUSINESS GRANT PROGRAM

Allocate necessary resources to establish a green business grant program and identify key expenses that the program will cover to ensure necessary support for green transition of local businesses.



INTERGREEN



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 2.2.

# START A PUBLIC AWARENESS CAMPAIGN

Work with key stakeholders and professionals to develop an effective campaign and activities to raise local business understanding of the benefits of green practices and the misconception about the costs and challenges associated with sustainability.



INTERGREEN





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.3.

## ESTABLISH INTERNATIONAL PARTNERSHIP DATABASE

Develop a database of international organizations, networks, and initiatives that can be used as partners, collaborators or to leverage expertise for advancing the municipality's green agenda.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.4.

## ESTABLISH GREEN BUSINESS MENTORING PROGRAM

Identify key criteria, tools and topics for a mentoring program for businesses looking for guidance to transition to eco-friendly practices





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## INNOVATIVE PARTNERSHIPS FOR GREEN SOLUTIONS

Develop a plan and a strategy for encouraging partnerships and collaborations between different stakeholders dedicated to support innovative green solutions, knowledge and best practices sharing.



INTERGREEN



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## INITIATE GREEN BUSINESS INCUBATION PROGRAM

Define key criteria and topics for a green business incubator program that will support local green startups and entrepreneurs in their local green ventures.







**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## ESTABLISH AGRI LEARNING CENTERS

Identify existing sustainable farms that can play a role of demonstration farms or learning centers which other farmers can visit to see and learn from a real life farmers about the positive impact of sustainable farming practice.



INTERGREEN



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.2.

## OFFER FINANCIAL INCENTIVES

Offer financial incentives, such as subsidies or grants, to encourage farmers to adopt sustainable farming practices.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## LAUNCH A SUSTAINABLE FARMING CAMPAIGN

Identify appropriate communication channels and tools to raise awareness and understanding about the benefits of sustainable farming practices.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.4.

## OFFER ACCESS TO TECHNICAL ASSISTANCE

Provide farmers with access to technical assistance and advisory services to support them in implementing sustainable farming practices.







**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.5.

## INITIATE A SUSTAINABLE FARMING CERTIFICATION AND LABELING PROGRAMS

Identify opportunities to offer branding and promotion of local sustainable farmers products by initiating a certification and labeling program.





**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.6.

## START A LOCAL SUSTAINABLE FARMERS FAIR

Identify key local and regional stakeholders to jointly organize a green fair or market to help local farmers show-case their sustainable products, connect with buyers, retailers, restaurants, and other potential customers.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.1.

## OFFER GREEN INFRASTRUCTURE FUNDING

Identify funding opportunities to support sustainable land management initiatives in parks and green spaces, such as organic landscaping, water conservation, and soil health improvement.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 1.2

# INTRODUCE CERTIFICATION

Develop certification programs for sustainable land management practitioners, contractors, and landscapers, recognizing and rewarding excellence in implementing eco-friendly techniques and promoting professional standards and accountability in the industry.



INTERGREEN





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## ORGANIZE DEMONSTRATION EVENTS

Facilitate demonstration events and pilot initiatives to showcase the effectiveness and benefits of sustainable land management practices in parks and green spaces.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.4.

## PROMOTE INVESTMENTS IN ECO-FRIENDLY MAINTENANCE EQUIPMENT

Invest in eco-friendly maintenance equipment and tools that reduce noise pollution, air emissions, and reliance on fossil fuels.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

## ➤ RESOURCE CARD 1.5.

# OFFER RESEARCH AND INNOVATION GRANTS

Provide funding opportunities for research and innovation projects that advance sustainable land management techniques, such as development of eco-friendly products, technologies for soil health monitoring, and alternative pest control methods.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 1.6.

# FORM PARTNERSHIPS

Establish collaboration with environmental organizations, universities, companies, and government agencies to obtain necessary expertise, resources, and networks for promoting sustainable land management practices.







# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## PERFORM HABITAT ASSESSMENT AND PLANNING

Conduct habitat assessments and develop restoration plans based on ecological principles, native plant species diversity, and habitat suitability analysis to guide targeted restoration efforts and maximize ecological benefits and wildlife habitat creation in parks and natural areas.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.2.

## START CITIZEN SCIENCE PROGRAMS

Start community and citizen science projects to engage local residents in native plant population monitoring, collecting data on invasive species, and assessing restoration outcomes.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.3.

## PROMOTE SOIL CONSERVATION PRACTICES

Find suitable ways to promote soil conservation practices such as erosion control, water conservation, and reduced soil degradation to minimize soil degradation to encourage maintain soil health during native plant restoration activities.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.4.

## PRIORITIZE CLIMATE-RESILIENT PLANT SELECTION

Promote climate-resilient native plant species that are adapted to local climate conditions and projected future climate scenarios.







# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## PROMOTE ADAPTIVE MANAGEMENT

Implement adaptive management strategies such as monitoring, evaluation, and adjustment of restoration practices in response to changing climate conditions and ecological feedback, fostering flexibility, learning, and resilience to effectively adapt restoration efforts to mitigate the impacts of climate change on native plant ecosystems.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## INITIATE GREEN INFRASTRUCTURE ADVOCACY

Advocate for green infrastructure policies and incentives that promote native plant restoration land prioritize preservation of natural areas, green corridors, and wildlife habitats in urban planning and development.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## CLIMATE-RESILIENT DESIGN GUIDELINES

Develop climate-resilient design guidelines for green space, incorporating features such as rain gardens and resilient vegetation to enhance adaptability and durability.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.2.

## REVITALIZE UNDERUTILIZED SPACES

Identifying underutilized or abandoned spaces and consider opportunities for green revitalization, including vertical greenery solutions such as green roofs and walls to maximize space utilization and increase green coverage.







# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## ENGAGE COMMUNITIES IN GREEN SPACE MAINTENANCE

Identify opportunities to facilitate various events to engage local communities, especially youth in workshops and other experiential learning activities for practical green space maintenance, landscaping, and conservation, etc. to foster green skills and greater care for green spaces.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.4.

## GREEN SPACE OPTIMIZATION

Optimize existing green spaces through redesign, and transformation into multifunctional space with main purpose to maximize the benefits of the available land through features such as urban forests, pocket parks, and green corridors.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.5

## PROMOTE SOIL CONSERVATION PRACTICES

Find suitable ways to promote soil conservation practices such as erosion control, water conservation, and reduced soil degradation to minimize soil degradation to encourage greater care for soil's health during native plant restoration activities.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.6.

## INITIATE A "ADOPT-A-PARK" PROGRAM

Focus on engaging local communities, companies and other local stakeholders in a "green extension" activities such as, planting a tree, park and urban forests maintenance, and other to foster a sense of ownership, pride, and responsibility for green spaces.







# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.1.

## INVEST IN INFRASTRUCTURE DEVELOPMENT

Invest in the development and expansion of green waste management infrastructure, including composting facilities, anaerobic digestion plants, and collection systems, to enhance capacity, efficiency, and accessibility of organic waste processing and diversion services.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 4.2.

# INITIATE AWARENESS CAMPAIGN AND ACTION

Identify suitable learning and awareness rising activities to engage local communities in green waste selection and collection, and encourage sustainable waste management practices.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 4.3.

# OFFER INCENTIVES

Introduce incentive schemes such as discounts on waste collection fees, rebates for composting equipment, or rewards for participation in organic waste diversion programs to motivate individuals and organizations to adopt sustainable waste management practices and reduce their environmental footprint.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.4.

## INTRODUCE SMART GREEN WASTE MANAGEMENT

Identify opportunities for smart green waste management and data analysis such as smart waste bins, and IoT sensors to optimize waste collection, monitor, and improve operations.





GREEN UP



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.5.

## FOSTER PUBLIC-PRIVATE PARTNERSHIP

Foster partnership with waste management companies, and industry stakeholders to provide expertise, resources, and funding for the development and implementation of green waste management solutions.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.6.

## ESTABLISH KNOWLEDGE EXCHANGE PLATFORM

Identify suitable opportunities for information and good practices sharing and networking among stakeholders involved in green waste management. Create a place where stakeholders can learn, cooperate, share experiences, and challenges.



INTERGREEN



# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.1.

## ORGANIZE PILOTING

Initiate testing and evaluation of green cleaning products in selected number of facilities and public spaces to demonstrate and to assess the performance, safety, and environmental impact of eco-friendly cleaning products, jointly with stakeholders.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.2.

## **BUILD PARTNERSHIPS WITH SUPPLIERS AND OTHER MUNICIPALITIES**

Establish collaboration with local suppliers and manufacturers of eco-friendly cleaning products and equipment to negotiate better prices and/to jointly find innovative solutions to costly green products and equipment.







# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.3.

## SUPPORT LOCAL PRODUCTION INITIATIVES

Identify suitable ways to encourage local production of eco-friendly cleaning products in partnership with community-based enterprises, small businesses, or social enterprises.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.4.

## LAUNCH EDUCATIONAL CAMPAIGN

Organize a series of educational activities to raise understanding of the benefits of eco-friendly products among general public, municipal employees, relevant agencies.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.5.

## OFFER SUBSIDIES

Implement subsidy programs or financial incentives to make eco-friendly products more affordable.





# **PARKS AND ENVIRONMENT PROTECTION DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.6.

## ADVOCATE FOR CERTIFICATION AND LABELING

Promote and advocate for certifications and eco-labels for cleaning products, guiding stakeholders in identifying environmentally preferable options and ensuring transparency and credibility in product selection.



INTERGREEN





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.1.

## PROMOTE PERFORMANCE-BASED INCENTIVES

Introduce performance-based incentives that reward buildings based on their actual energy and resource usage over time, encouraging ongoing sustainability efforts beyond initial construction.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.2

## GREEN BUILDING CERTIFICATION

Establish a voluntary green building certification program, recognizing and rewarding projects that go above and beyond minimum standards, driving market demand and recognition.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## PARTNERSHIP DEVELOPMENT

Forge partnerships with industry associations, non-profit organizations, and academic institutions to leverage expertise, resources, and networks in advancing green building initiatives.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.4.

## TECHNICAL ASSISTANCE

Provide technical assistance and resources to navigate regulatory requirements, streamline processes, and ensure compliance with green building standards.







# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.5.

## INCENTIVE PROGRAMS

Introduce incentives such as tax breaks, grants, and expedited permitting processes for projects that meet or exceed green building criteria, encouraging adoption.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.6.

## GREEN PROCUREMENT POLICIES

Adopt green procurement policies that prioritize the purchase of sustainable materials and products, supporting the growth of a market for environmentally friendly construction materials.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## DESIGN INTEGRATION WORKSHOPS

Host design integration workshops bringing together engineers, architects, and planners to collaborate on integrating green infrastructure elements seamlessly into existing urban infrastructure, ensuring compatibility and functionality.





**URBANIZATION AND  
CONSTRUCTION DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.2.

## GREEN INFRASTRUCTURE MAINTENANCE FUND

Create a dedicated fund or financing mechanism to support ongoing maintenance and management of green infrastructure elements, providing municipalities with resources to ensure the longevity and effectiveness of these sustainable solutions.







# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.3.

## INFRASTRUCTURE RETROFITTING GRANTS

Provide grants and financial incentives to support infrastructure retrofitting projects that enhance compatibility between green infrastructure elements and existing urban infrastructure, encouraging investment in sustainable urban development and revitalization efforts.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.4.

# INFRASTRUCTURE COMPATIBILITY ASSESSMENT TOOLS

Develop tools and guidelines to assess the compatibility of green infrastructure designs with existing urban infrastructure, facilitating the identification of potential conflicts and ensuring seamless integration into the built environment.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## PILOT PROJECTS AND DEMONSTRATIONS

Implement pilot projects and demonstration sites showcasing successful examples of green infrastructure integration with existing urban infrastructure, serving as tangible models and learning opportunities for future projects, while building confidence and support within the community.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## DESIGN REVIEW COMMITTEES

Form design review committees comprising professionals from various disciplines to evaluate green infrastructure designs for compatibility with existing urban infrastructure and provide feedback and recommendations for improvement.



INTERGREEN





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## OFFER CLIMATE DATA ASSESSMENT AND MODELING

Invest in climate data assessment and modeling tools to enhance understanding of local climate risks and projections, providing essential data for informing the development of climate-resilient design guidelines.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.2.

## ORGANIZE STAKEHOLDER ENGAGEMENT WORKSHOPS

Organize stakeholder engagement workshops and training to raise understanding, foster dialogue, and build consensus among stakeholders about the importance and benefits of climate-resilient design principles.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## OFFER TRAINING TO LOCAL EXPERTS AND PRACTITIONERS

Offer knowledge exchange activities for local engineers, planners, and decision-makers to equip them with the knowledge, skills, and tools necessary to effectively integrate climate-resilient design practices into infrastructure projects.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.4.

# START AN EXPERT CONSULTATION POOL

Identify opportunities for starting an expert consultation service (pool) that will provide mentorship and consultations to local practitioners and decision-makers in navigating technical challenges for incorporation of climate-resilient principal into space planning and design.



INTERGREEN





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.5.

## CREATE A COLLABORATION E-PLATFORMS

Establish a digital platform for collaboration, coordination and information and knowledge sharing among relevant local institutions and stakeholders involved in developing and implementing climate-resilient design guidelines.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.6.

## FORM MULTI-STAKEHOLDER COORDINATION GROUP

Establish a multi-stakeholder working group or an advisory committee composed of key stakeholders from the public and private sector gathered with main mission to coordinate, discuss and oversee the implementation of the guideline.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.1.

## ORGANIZE SUSTAINABLE SITE DESIGN WORKSHOPS

Facilitate workshops and training sessions for developers, planners, and community members on sustainable site design principles, green infrastructure techniques, and best practices with minimizing environmental impact.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.2.

## OFFER TECHNICAL ASSISTANCE

Provide technical assistance and support to guide applicants for sustainable site development projects through regulatory requirements and facilitate project implementation.



INTERGREEN





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» Resource CARD 4.3.

## ENGAGE COMMUNITIES AND STAKEHOLDER IN CONSULTATIONS

Organize activities aimed to engage local communities, stakeholders and interest groups in participatory planning processes; to gather their input, address concerns, and build consensus around sustainable site development projects.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» Resource CARD 4.4.

## OFFER INCENTIVES

Provide financial assistance and rewards to encourage developers and property owners to adopt sustainable site development practices, and to promote projects that demonstrate environmental stewardship and social responsibility.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» Resource CARD 4.5.

## OFFER CAPACITY BUILDING

Offer training, guidance, technical support and expertise to assist municipality's planning department in the implementation of sustainable site development initiatives.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» Resource CARD 4.6.

## SHOWCASE GOOD EXAMPLES

Showcase successful sustainable site development projects to inspire and educate stakeholders, policymakers, and the public about the benefits and feasibility of sustainable development practices.







# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.1.

## PERFORM COMMUNITY TRANSPORTATION NEEDS ASSESSMENT

Conduct a comprehensive community transportation needs assessment to identify gaps, barriers, and opportunities for improving sustainable transportation options.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.2.

## SEEK ALTERNATIVE FUNDING OPTIONS

Target potential funding opportunities and grants for addressing municipal transportation and infrastructure challenges with main purpose to supplement municipal budgets for infrastructure improvements.



INTERGREEN



# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.3.

## ORGANIZE COMMUNITY ENGAGEMENT EVENTS

Facilitate various forms of community engagement events to raise awareness, promote alternative and active transportation options, and to facilitate residents engagement in shaping of the sustainable transpiration infrastructure of the municipality.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.4.

## OFFER ALTERNATIVE INFRASTRUCTURE DESIGN

Target urban designers, architects, and transportation engineers to jointly develop creative and adaptable infrastructure designs that maximize functionality within spatial constraints.



INTERGREEN





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.5.

## COALITION WITH TRANSPORTATION ADVOCACY GROUPS

Build coalitions with transportation advocacy groups such as NGOs, transportation companies etc., with main purpose to advocate for increased funding and support of the sustainable transportation initiatives.





# URBANIZATION AND CONSTRUCTION DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.6.

## LAUNCH ALTERNATIVE AND ACTIVE TRANSPORTATION CAMPAIGN

Design and start an engaging campaign that promotes sustainable transportation such as walking, cycling etc. with main purpose to encourage residents and decision-makers to support funding of sustainable infrastructure improvements.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.1.

## **BUILD PRO- GREEN PROCUREMENT ALLIANCE**

Connect with relevant stakeholders to advocate jointly for the adoption of the necessary legal framework that enables green procurement across national and local institutions.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.2.

## ORGANIZE AWARENESS CAMPAIGN

Work jointly with relevant stakeholders and supporters to build awareness campaign to inform the general public and suppliers in the benefits of green procurement and sustainable purchasing practices.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## ORGANIZE DISCUSSION OR A WORKSHOP WITH STAKEHOLDERS

Facilitate dialogue with all concerned parties. Address their concerns, and ensure understanding of your advocacy campaign, as well as support for green procurement initiatives.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 1.4.

# ASK LEGAL ADVICE

Identify legal experts that can help your policy advocacy campaign, and especially with the drafting or negotiating of the draft legal framework, making sure that it is aligned with the procurement and environment legal requirements, best practices, and stakeholder interests.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.5.

## ORGANIZE ADVOCACY MEETINGS WITH RELEVANT INSTITUTIONS

Identify all relevant institutions for your policy advocacy campaign, and schedule meetings, round tables and other advocacy bilateral or multilateral activities to present your core idea.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.6.

## SHOW-CASE GOOD PRACTICES

Identify positive practice from other countries and present them in a most suitable way to convince decision-, policy-makers, and supplier.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## PROVIDE CLEAR INSTRUCTIONS, TRAINING AND SUPPORT TO STAFF

Engage green procurement experts to prepare the staff for the green transition of the public sourcing, and to offer continuous support throughout the transition.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.2.

## **ESTABLISH SUSTAINABILITY PROCUREMENT EMPLOYEE AWARDS PROGRAM**

Establish a system within the municipality to recognize and reward employees who demonstrate exceptional commitment to sustainable procurement.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 2.3.

# DEVELOP A RECOURSE REALLOCATION STRATEGY

Address budget limitations by identifying possible reallocation of finances for sustainability initiatives. Explore opportunities for free training or capacity building funding, including, opportunities for regional or transnational capacity building partnerships.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.4.

## ORGANIZE MEETINGS AND WORKSHOPS WITH MUNICIPAL EMPLOYEES

Address employees' concerns by organizing a series of meetings and workshops to discuss their concerns, needs as well as the benefits from the green procurement. Target specific experts that will explain the implication of the green procurement process in details.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## ENGAGE EXPERTS IN GUIDELINE DRAFTING

Target specific profiles of experts to assist you with the drafting of the framework, making sure that it contains clear instructions, clear definitions and criteria that are realistic and feasible.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## OFFER CASE STUDIES OF SUCCESSFUL IMPLEMENTATION

Persuade municipal employees to embrace green procurement by offering them case studies showcasing successful implementations of on local level.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## **ESTABLISH A STANDARDIZATION WORKING GROUP OR A TASK FORCE**

Gather experts, suppliers and other relevant stakeholders to jointly develop standardized criteria and evaluation methods for the green certification program, aligned with the municipality's sustainability goals and the procurement legislative.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.2.

## ORGANIZE CAPACITY BUILDING FOR STAFF

Provide training for implementation and evaluation of standardization procedure for all staff involved in administering the certification program with main focus on avoiding possible greenwashing, and abuse of the program from unethical suppliers.



INTERGREEN





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## GATHER INPUT FROM STAKEHOLDERS THROUGH CONSULTATIONS

Organize consultations with stakeholder to gather their views and opinions on the certification criteria and the standardization and evaluation.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.4.

# OFFER SUPPORT TO SUPPLIERS FOR CERTIFICATION

Offer customized support services to help suppliers and industry associations understand and meet the requirements of the certification program. Provide guidance on implementing sustainable practices, and explore options for subsidizing certification fees or for financial incentives to encourage green certification.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.5.

# START EDUCATIONAL CAMPAIGN

Address all doubts in the green certification program by launching an educational campaign to communicate the benefits of the green certification program to the general public and key stakeholders.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARDS 3.6.

## **ESTABLISH SUSTAINABILITY SUPPLIERS AWARDS PROGRAM**

Encourage suppliers to submit their application for the green certification program by establishing a system within the municipality to recognize and reward suppliers who demonstrate exceptional commitment to sustainability.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.1.

## OFFER TRAINING AND SUPPORT TO LOCAL SUPPLIERS

Encourage local suppliers to commit to the green sourcing initiative by offering them technical assistance, training, webinars etc.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.2.

## OFFER INCENTIVES FOR GREEN PRODUCTS AND SERVICES

Provide options for incentives and other financial opportunities for local suppliers interested to invest in green technologies, equipment upgrade, and sustainability initiatives to local suppliers.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.3.

## CREATE LOCAL SUPPLIERS COLLABORATION PLATFORM

Motivate local suppliers to commit to the local green sourcing initiative by establishing an online and/or office collaboration platform where local suppliers can share ideas on green procurement practices, collaborate, learn from each other through peer learning, mentorship etc.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.4.

## ORGANIZE GREEN PROCUREMENT FAIR

Host a fair where local suppliers can present their sustainable products and services, and network and collaborate with each other to encourage good practice sharing.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.5.

## OFFER OPTIONS FOR INVESTING IN ALTERNATIVE TRANSPORTATION MODES TO FACILITATE GOODS DELIVERY

Work with relevant stakeholders and departments to identify options for encouraging suppliers to transition transportation options transition.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.6.

## ENCOURAGE GREEN SUPPLY PARTNERSHIPS

Facilitate networking and learning events for local suppliers that want to connect with other suppliers and sustainability experts, to offer local suppliers opportunities for partnership and access to resources and expertise for green transition.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.1.

## FACILITATE SUPPLY CHAIN COLLABORATION

Facilitate partnerships and collaboration between local suppliers and sustainable packaging manufacturers or distributors to ensure a stable supply of eco-friendly materials.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.2.

## **FACILITATE LEARNING AND NETWORKING EVENTS FOR SUPPLIERS**

Find suitable way to facilitate presentation and discussion on innovative and eco-friendly packaging solutions and cost-effective alternatives that will lead to a co-designed strategy for boosting local production and use of eco-packaging.







# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.3.

## ORGANIZE CAPACITY BUILDING FOR STAFF AND INSPECTORS

Offer training programs for procurement staff and inspectors to ensure they understand the criteria for eco-friendly packaging and are equipped with knowledge and resources to guide suppliers and to identify non-compliant products during inspections.



INTERGREEN



# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.4.

## **BUILD DIGITAL DATABASE OF CERTIFIED PRODUCTS AND PACKAGING**

Find suitable solution for a digital database that will allow inspectors and the municipality to limit possibilities for greenwashing, as well as to track compliance of eco products with eco packaging standards through a simple and quick check of product certifications.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.5.

## SUPPORT PROMOTION OF ECO-PACKAGING

Identify possible partnerships and opportunities for effective promotion of products packaged in eco-friendly materials with main purpose to raise awareness and encourage greater use of such products among local residents.





# PROCUREMENT DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 5.6.

## PRICE SUBSIDIES FOR GREEN PRODUCTS

Identify opportunities for price subsidies or incentives for products packaged with eco-friendly materials that will make these products more affordable and accessible, as well as it will encourage greater use of such products among local residents.







# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.1.

## ESTABLISH INTERNATIONAL PARTNERSHIP DATABASE

Develop a database of international organizations, networks, and initiatives that can be used as partners, collaborators or to leverage expertise for advancing the municipality's green agenda.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.2

## PARTICIPATE IN INTERNATIONAL GREEN NETWORKING EVENTS

Encourage department staff to actively participate in international conferences, workshops, and networking events focused on green topics to meet potential partners, exchange ideas, and explore collaboration opportunities.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## **ESTABLISH COMMUNICATION WITH INTERNATIONAL LIAISON OFFICES IN THE COUNTRY AND REGION**

Use existing international liaison offices as intermediaries to facilitate communication and collaboration with relevant partners abroad.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.4.

## ENHANCE CAPACITIES OF STAFF

Offer a training program to enhance the green and sustainability skills of municipality's staff involved in international cooperation and partnership development to ensure effective international collaboration and participation of the municipality.







# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.5.

## RECOURSE ALLOCATION STRATEGY

Develop a funding allocation strategy that prioritizes international cooperation activities based on their potential impact on the municipality's green cooperation agenda.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.6.

## EXPLORE ALTERNATIVE OPTIONS FOR INTERNATIONAL COOPERATION

Identify other channels for international cooperation and partnership building, such as virtual conferences, online forums, and digital platforms.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## **FACILITATE TRANSNATIONAL DIALOGUE BETWEEN STAKEHOLDERS**

Identify appropriate ways to facilitate transnational dialogue and collaboration between stakeholders from your municipality and others with purpose to ensure green objectives alignment and cooperation in diverse transnational green initiatives.





# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.2.

## ENSURE ALIGNMENT WITH LOCAL PARTNERSHIP THROUGH DIALOGUE

Identify all relevant stakeholders, including relevant departments and staff to engage them in a discussion about the common green goals, as well as to share best practices for cross-border and inter-municipal collaboration.







# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.3.

## OFFER TRANSNATIONAL AND LOCAL PEER LEARNING

Identify opportunities for peer learning for municipal leaders and staff from different regions and countries in grant writing and green transition. Seek expertise and experience within the municipality,



INTERGREEN



# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 2.4.

# CREATE LOCAL GREEN DIPLOMACY PROGRAM

Build coalition of municipal leaders, community stakeholders, environmental organizations, and others to collaboratively to advocate for transnational inter-municipal green cooperation.





# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## ESTABLISH PUBLIC-PRIVATE PARTNERSHIP

Explore potential partnerships with private sector entities willing to invest and partner in trans-municipal initiatives dedicated to green transition of the municipality and its stakeholders.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## **ESTABLISH FINANCIAL SHARING AGREEMENTS FOR GREEN TRANSNATIONAL INTER-MUNICIPAL COOPERATION**

Negotiate cost-sharing agreements with neighboring municipalities or regional bodies to ensure funding for cross-border and in general trans-municipal collaborative green initiatives.







# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## CAPACITY BUILDING FOR GRANT APPLICATIONS

Consider engaging experienced experts in grant writing and international project management to enhance municipal staff's capacities for effective proposal writing, budgeting, and compliance with diverse international funding requirements.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.2.

## ESTABLISH INTERNATIONAL FUNDING COORDINATION TEAM

Create a Funding Coordination Team of dedicated and experienced individuals within the municipality that will be responsible for coordinating and managing of all aspects of international and cross-border funding opportunities.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## ESTABLISH KNOWLEDGE EXCHANGE PARTNERSHIPS

Identify potential partners experienced in transnational project management and green funding, and initiate collaboration to share knowledge, good practices, resources; to partner and to support each other.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.4.

## TARGET TECHNICAL ASSISTANCE GRANTS

Research available grant opportunities for technical assistance provided by international funding agencies to support continuous capacity development through training, study visits, workshops etc.



INTERGREEN





# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.5.

# DIVERSIFY FUNDING SOURCES

Consider opportunities for funding diversification by targeting potential green initiatives supporters such as companies, organizations and institutions, already offering or interested to finance green transition projects.



INTERGREEN



# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARDS 3.6.

# FORM CONSORTIA

Identify potential partners such as neighboring municipalities, regional alliances, or international networks and organizations to form partnership consortium that will jointly apply and implement transnational projects dedicated to green transition.





# INTERNATIONAL COOPERATION AND NGOs DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 4.1.

# GRANT WRITING TRAINING FOR LOCAL CSOs

Identify relevant and experienced professionals and training centers to offer capacity building to local CSOs focused on grant writing, project management, and sustainability planning for their green initiatives.



INTERGREEN



# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 4.2.

# ESTABLISH SUSTAINABILITY GRANT FOR LOCAL CSOs

Identify opportunities for a small sustainability grant program specifically designed to offer financial resources and technical assistance to local CSOs in implementing and scaling their green projects.



INTERGREEN





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.3.

## COLLABORATIVE PLATFORM DEVELOPMENT

Find suitable ways to create a digital platform for local CSOs to share information about their green initiatives, to network and build partnerships with other local CSOs, as well as to seek resources.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.4.

## **FACILITATE CSOs NETWORKING EVENTS**

Organize regular meetings with local CSOs to foster green dialogue and collaboration with and among them.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.5.

## MENTORSHIP PROGRAM

Identify options for establishing a mentorship program for local CSOs, providing guidance and support to strengthening their overall capacities.



INTERGREEN



# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

## **RESOURCE CARD**



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.6.

## ESTABLISH FUNDING PARTNERSHIP

Identify partnership opportunities with local, regional and international entities and programs with main objective to launch joint funding programs for local green initiatives and cooperation.







# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 1.1.

# ENGAGE IN DIALOGUE

Identify opportunities for open and constructive dialogue with all sports organizations. Target positive examples to show-case good examples, and identify key concerns and motivations of all sports organizations, and address their misconceptions or fears regarding green initiatives properly.



INTERGREEN



**EDUCATION AND WELLBEING  
DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 1.2

# OFFER INCENTIVES

Collaborate with the International Cooperation and CSOs Department, local sport clubs, businesses and other stakeholders to identify external funding opportunities to be offered to sports organizations in a form of incentives, awards, tax exemption, subsidies for sports organizations that adopt and implement green practices.





**EDUCATION AND WELLBEING  
DEPARTMENT**  
RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.3.

## ENGAGE EXPERTS FOR INFRASTRUCTURE ASSESSMENT

Identify possible experts and engage them in assessment of existing sports facilities. Engage them in joint learning and networking activities with local sports organizations, and let them identify areas for tailored green improvements, including opportunities for green funding.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.4.

## BUILD GREEN ALLIANCES

Forge an alliance with a local or regional sponsors who share specific club's values. Together, find a way to finance the modernization of the facilities while respecting the aesthetic appearance of the courts.







# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.5.

## EXPLORE RENEWABLE ENERGY SOURCES AND ENERGY EFFICIENCY MEASURES

Investigate the feasibility of integrating renewable energy sources, such as solar panels or wind turbines, into sports facility design, including energy-efficient lighting, heating, and cooling systems, as well as smart metering technologies to monitor and optimize energy usage.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 1.6.

## BOOST LOCAL INDUSTRY PARTNERSHIPS

Identify potential partners within the green technology industry, trade organizations, and chambers of commerce to promote collaboration and knowledge-sharing among local and regional businesses in the field of innovation and growth.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.1.

## LAUNCH INCLUSIVE TEACHER TRAINING WORKSHOPS

In collaboration with relevant departments, experts and local stakeholders offer a teacher training program and interactive training sessions and activities to empower and motivate teachers to incorporate environmental education into their curriculum. Put special attention to teachers from remote and poor areas.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.2.

## DEVELOP ENVIRONMENTAL EDUCATION RESOURCE KITS

Collaborate with local environmental experts and organizations to provide educators with necessary learning and teaching resources to facilitate environmental education into their lessons.







# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.3.

## LAUNCH A SCHOOL ENVIRONMENTAL AMBASSADOR PROGRAM

Engage students in promoting environmental education in schools by initiating a School Environmental Ambassador Program to encourage peer-to-peer learning and action.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.4.

# INITIATE A PUBLIC-PRIVATE PARTNERSHIPS FOR SUSTAINABLE TRANSPORTATION

Foster partnership with private companies to ensure sustainable transportation options for schools and for other uses as well as for necessary infrastructure upgrades.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.5.

## START A GREEN INFRASTRUCTURE GRANTS FOR SCHOOLS

In collaboration with relevant stakeholders and departments, allocate resources to offer financial support to schools for green infrastructure upgrades, such as energy efficiency, water saving, recycling and, in general, sustainability, as well as to offer support for greenest schools.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 2.6.

## INITIATE A STUDENT-LED GREEN INNOVATION COMPETITION

In collaboration with schools and youth organizations, facilitate a Student-Led Green Innovation Competition on different topics to encourage students to develop and showcase innovative solutions for addressing sustainability challenges in their schools and communities, as well as support creation of student-led environmental clubs in schools to ensure sustainability of the initiative.







# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.1.

## **ESTABLISH A SUSTAINABLE COMMUNITY SPONSORSHIP PROGRAM**

Develop sponsorship packages and invite targeted local stakeholders to be program's "eco-friendly" sponsors and to, in partnership with the municipality support the organization of local eco-friendly events.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.2.

# LAUNCH A RESOURCE SHARING NETWORK

Encourage local event managers and others to adopt eco-friendly practices by developing an online platform or by establishing a local community hub where participants (event managers, organizations, community groups etc.) can post resource needs, can find event collaborators, partners and sponsors, and can share necessary resources for eco-friendly events.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.3.

## START A VOLUNTEER ENGAGEMENT CAMPAIGN

Encourage community volunteering by launching an effective campaign for ongoing recruitment and mobilization of community members interested in contributing their time and skills to support eco-friendly events and programs.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.4.

## INITIATE A INTERDEPARTMENTAL TASK FORCE

Improve effectiveness, coordination and collaboration under the municipality's eco-friendly community activities programs and initiatives by establishing a Task Force comprised of representatives from different municipal departments.



INTERGREEN





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 3.5.

## BOOST MULTI-STAKEHOLDER ENGAGEMENT

Enhance coordination and collaboration among stakeholders and the municipality by organizing networking activities to foster inclusive decision-making for effective community sustainability initiatives and projects management.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 3.6.

# GREEN INFRASTRUCTURE DEVELOPMENT PLAN

Address infrastructure constraints and promote equitable distribution of green technologies and infrastructure by collaborating with relevant municipal departments and stakeholders on development of a Green Infrastructure Plan to prioritize investments in eco-friendly infrastructure, such as recycling facilities, green spaces, and energy-efficient housing options, in neighborhoods with limited access to sustainable infrastructure.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.1.

## SEASONAL ACTIVITY CALENDAR

Develop and promote a seasonal activity calendar that offers various examples of outdoor activities tailored to different weather conditions throughout the year. Include indoor alternatives for extreme weather days.





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.2.

## INVEST IN WEATHER-RESILIENT INFRASTRUCTURE

Develop an investment plan for development of specific weather-resilient infrastructure, such as covered pavilions, all-weather sports courts etc., to provide spaces for various outdoor activities during different weather.



INTERGREEN





# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.3.

## OFFER SEASONAL EQUIPMENT RENTALS

Identify opportunities for creation of facilities for seasonal equipment rentals. Consider offering a variety of gear suitable for different weather conditions and outdoor activities for youth, youngsters and adults.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.4.

## COMMUNITY OUTREACH CAMPAIGN

Identify most effective type of activities and events to raise awareness and to engage schools, children, youth, adults, including elderly people in outdoor eco activities.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

» RESOURCE CARD 4.5.

## INITIATE YOUTH AMBASSADOR PROGRAM

Identify key needs and resources for establishing a Youth Ambassador Program that empowers young residents to serve as advocates for outdoor activities and environmental activism within their communities.



INTERGREEN



# EDUCATION AND WELLBEING DEPARTMENT

## RESOURCE CARD



Co-funded by  
the European Union



Co-funded by  
the European Union

» GREEN UP

## » RESOURCE CARD 4.6.

# LAUNCH COMMUNITY PARTNERSHIP GRANTS

Identify specific municipal department(s) and jointly develop key funding topics for a Community Partnership Grants that will offer financial support to local organizations, schools, and community groups interested in organizing outdoor activities and environmental projects.

