



**LOCAL (ECONOMIC)  
DEVELOPMENT DEPARTMENT**  
GREEN INITIATIVE CARD



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## **FACILITATE SUSTAINABLE TOURISM DEVELOPMENT**

Work with key stakeholders to ensure meaningful green transition of the local tourism industry. Encourage adoption of sustainable tourism practices that minimize environmental impact, preserve natural resources, promote cultural heritage, local economic development and nature.





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## SUPPORT GREEN TRANSITION OF LOCAL BUSINESSES

Stimulate local economic growth and sustainability by establishing supportive mechanisms to promote and boost green businesses transition, establishing of green enterprises, encouragement of eco-friendly practices, including access to funding for green initiatives, and marketing assistance.





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# PROMOTE SUSTAINABLE RURAL DEVELOPMENT

Collaborate with local farmers and agricultural organizations to promote and support sustainable farming practices that reduce environmental impact, preserve natural resources, and enhance the resilience of rural communities such as organic farming, agroforestry, crop rotation, water conservation etc.



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## SUSTAINABLE LAND MANAGEMENT

Implement sustainable land management practices, such as organic landscaping, integrated pest management, and eco-friendly maintenance techniques, to reduce chemical inputs, conserve water, and promote soil health in parks and green spaces.







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# NATIVE PLANT RESTORATION

Implement native plant restoration in parks and natural areas to enhance biodiversity, restore ecosystem functions, and create habitat for native wildlife species, including habitat for urban and suburban wildlife.



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# GREEN SPACE EXPANSION

Expand and enhance green spaces within the municipality by planting trees, restoring and creating new parks, gardens and urban forests, to increase access to nature, promote biodiversity, mitigate heat, absorb carbon and provide opportunities for outdoor recreation and relaxation.





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## GREEN WASTE MANAGEMENT SOLUTIONS

Invest in green (biodegradable) waste management solutions such as composting facilities, organic waste collection programs, and anaerobic digestion systems to divert organic waste from landfills and produce valuable resources such as compost and biogas.





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## GREEN CLEANING PRACTICES

Introduce use eco-friendly cleaning products and equipment in public facilities, parks, streets and public spaces to minimize environmental impact, reduce exposure to harmful chemicals, and promote a healthier and safer environment for residents.







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# ENSURE GREEN BUILDING STANDARDS IMPLEMENTATION

Guarantee effective implementation of green building standards for all new construction and renovation projects within the municipality, promoting energy efficiency, use of sustainable materials, water conservation etc.



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## GREEN INFRASTRUCTURE INTEGRATION

Integrate green infrastructure elements such as green roofs, rain gardens, permeable pavement, and bioswales into urban development projects to manage stormwater, reduce flooding, improve air, water quality, and enhance biodiversity.





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## GUIDELINES FOR CLIMATE-RESILIENT DESIGN

Develop and implement guidelines for climate-resilient design for infrastructure projects, aiming to foresee and adapt to the impacts of climate change, such as sea level rise, extreme weather events, and heatwaves etc.



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# SUSTAINABLE SITE DEVELOPMENT

Promote sustainable site development practices to minimize habitat loss, preserve natural resources, and promote compact, walkable communities with access to amenities and services.







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## SUSTAINABLE TRANSPORTATION AND MOBILITY

Create and expend the public transportation systems and infrastructure, to meet residents mobility needs and to promote sustainable transportation options, reduce traffic congestion, and decrease reliance on private vehicles for local transportation.



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## ADVOCATE FOR GREEN PROCUREMENT FRAMEWORK

Identify all relevant departments and national institutions to explain them the need for Public Procurement Framework that prioritizes green procurement and sustainable suppliers on national and local level, and that encourage green purchasing in all municipalities.



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## DEVELOP GREEN MUNICIPAL PROCUREMENT GUIDELINE

Develop document that outlines selection criteria in sustainable sourcing, that gives clear explanation of what green or sustainable procurements and suppliers is, including the role each stakeholder has or should have in the green transition process.





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# INITIATE SUPPLIERS GREEN CERTIFICATION PROGRAM

Work with relevant stakeholders to establish a certification program tailored to the municipality's sustainability criteria. Provide training and support to suppliers interested in obtaining certification, fostering trust and transparency in the procurement process.







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## **ENCOURAGE LOCAL SOURCING FROM LOCAL SUSTAINABLE SUPPLIERS**

Ensure support to the local economy and business community, by encouraging green transition of local suppliers, and sourcing 50-70% of good and services in the next 5-10 years.





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## **ENCOURAGE SUSTAINABLE PACKAGING AND WASTE REDUCTION BASED MUNICIPAL SOURCING**

Initiate all necessary actions that will encourage suppliers use to adopt the practice of using recyclable, biodegradable, and compostable packaging materials.





# **INTERNATIONAL COOPERATION AND NGOs DEPARTMENT**

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# INCREASE TRANSNATIONAL GREEN COOPERATION

Identify and pursue opportunities for partnerships and collaboration with international organizations, networks, and initiatives in the field of sustainability, climate action, and environmental protection to advance municipality's green agenda, and to ensure access to expertise, networks, knowledge, and good practices.





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## FOSTER INTER-MUNICIPAL GREEN COOPERATION

Foster cross-border and international green cooperation and partnership with municipalities, regions, and countries to address shared environmental issues, and develop joint strategies for sustainable development and environmental protection.



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# TARGET INTERNATIONAL FUNDING OPPORTUNITIES FOR GREEN INITIATIVES

Identify and pursue international funding opportunities to support implementation of green projects and initiatives within the municipality, including funding opportunities to support sustainable development, climate resilience, including green transition of the municipality.



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## **STRENGTHEN PARTNERSHIP AND SUPPORT TO LOCAL CSOs**

Introduce green support programs for local CSOs and work to strengthen partnerships and collaboration with non-profit organizations, and grassroots initiatives working on environmental issues, sustainability, and green transition.





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## LAUNCH GREEN SPORTS INITIATIVES

Develop and promote green sports initiatives that encourage environmentally friendly practices within sports facilities and events, including energy-efficient lighting, water conservation measures, waste reduction, and promotion of sustainable transportation options for athletes and spectators.



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# START INCLUSIVE ECO-SCHOOL PROGRAM

Promote environmental education in school curricula, sports and community activities, and environmental awareness campaigns to educate and empower young people, families and the community. This also includes integrating green building standards into school construction and promoting environmentally friendly transport solutions for students and staff.



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# PROMOTE COMMUNITY SUSTAINABILITY

Integrate sustainable practice and approaches like waste reduction and recycling at all cultural events and festivals. Incorporate green principles into social service programs, such as food assistance and housing initiatives, and collaborate with local organizations and community groups to ensure green empowerment of residents.





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## **INCREASE OUTDOOR ACTIVITIES FOR YOUNGSTERS AND YOUTH**

Offer a variety of nature-based recreational activities for children, families and youth, including engagement in environmental actions and projects, such as community clean-ups, tree-planting initiatives and habitat restoration projects.

