



APRIL, 2025

Newsletter No 1

Empowering green leaders for a sustainable future



**Shaping the green
leaders of tomorrow**



**Equipping SMEs with
the tools for a green
future**



**Driving green innovation
in European business**



**Innovative training for a
greener and competitive
Europe**

*Read more on our website:
www.greenlead-project.eu*

Launching the GreenLead Project

We are excited to announce the launch of the GreenLead project, funded under the Erasmus+ KA220-VET – Cooperation partnerships in vocational education and training.

The GreenLead project aims to introduce and develop the job profile of the Green Leader and to define the responsibilities of a Green Division within small and medium-sized enterprises (SMEs).

GreenLead will empower VET trainers and organizations by equipping them with cutting-edge tools and methodologies to effectively support the green transition of European SMEs.



What are we currently working on?

Status quo on European SMEs' Green Transition

As part of our initial work in the GreenLead project, we are preparing a State of the Art Synthesis Report, which will be available soon on the project's website in all partner languages – free to download. This comprehensive report is based on both desk and field research conducted across participating countries and will provide key insights into the current status of green transition efforts among European SMEs.

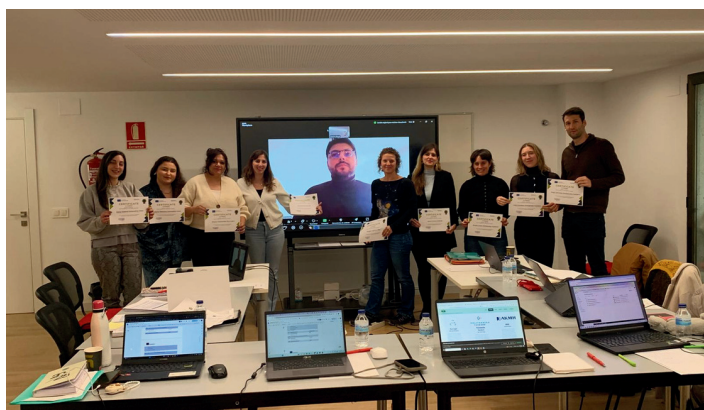
Drawing from literature reviews, case studies, surveys, and interviews with over 200 SME representatives and 40 VET trainers, the findings will form the foundation for defining the Green Leader and Green Division profiles as well as the development of the GreenLead training curriculum.

Available soon on our website



Project partners

- ✓ Cámara Chamber of Commerce of Teruel, Spain
- ✓ Innovation Hive, Greece
- ✓ Jozef Stefan International Postgraduate School, Slovenia
- ✓ Eco Logic, North Macedonia
- ✓ Politeknika Txorierri, Spain
- ✓ AKMI, Greece



Partners meet in Spain to launch the GreenLead journey – January 2025

The Erasmus+ GREENLEAD project officially launched with a successful kick-off meeting in Teruel, Spain, bringing together international partners committed to supporting SMEs in their green transition.

Key topics discussed:

- ✓ Defining the “Green Leader” professional profile
- ✓ Research on SMEs’ sustainability practices
- ✓ Dissemination and outreach
- ✓ The Green Handbook



Want to be part of the GreenLead project? Get involved!

- ✓ You can participate in the **pilot activities** until the end of the project, where 10 pilot SMEs from each partner country will engage in practical activities. The pilot activities will include introductory face-to-face or webinar lessons, online training modules, and self-driven learning through exercises available on the e-learning platform.
- ✓ You can join us at the **Multiplier Events** in Spain, Slovenia, Greece, and North Macedonia. These events will offer an interactive session for the dissemination of results, bringing together different stakeholders.
- ✓ You can easily access all project materials through the **project website and platform**, ensuring continuous engagement and learning opportunities throughout the project's duration.

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